VIA EFS
Docket No.: 562072000100
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Edward C. LENK et al.

Application No.: 10/681,003

Confirmation No.: 6658

Filed: October 7, 2003

Art Unit: 3627

For: METHOD AND APPARATUS FOR MANAGING DEMAND AND INVENTORY OF ELECTRONIC MEDIA RENTAL UNITS (As Amended)

Examiner: Ramsey Refai

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Madam:

INTRODUCTORY COMMENTS

This is in response to the non-final Office Action dated April 13, 2009, for which a response is due on July 13, 2009, and for which a two-month extension of time is also requested to extend the time for response from July 13, 2009 to September 13, 2009. Accordingly, this response is timely filed. Reconsideration and allowance of the pending claims, as amended, in light of the remarks presented herein are respectfully requested.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.